

Rep Order# 8853506
EC'd Yes

Ver# 1 Status New

Traffic Order#

Printed: 08/20/2012 12:32 PM
Last Received: 08/20/2012 12:27 PM
Showing Buylines: All Lines

2 of 6

Station KTVX-TV SALT LAKE CITY

Station KTVX-TV SALT LAKE
Advertiser () LOVE, MIA

Product LOVE/CONGR

Estimate# 821827

Buyer Lindsay Hanlen

Phone

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office
Salesperson

Sales Office () WASHINGTON
Salesperson () NILE NOYES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

[illegible]

Station KTVX-TV SALT LAKE CITY Agency () SMART MEDIA GROUP Rep Firm () WASHINGTON
 Advertiser () LOVE, MIA 814 KING ST, SUITE 400 Sales Office () NILE NOYES
 Product LOVE/CONGR ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# 821827 Agency C/P1/P2/E LOVE/ORDR/821827 Salesperson Phone# 202-872-5880
 Buyer Lindsay Hanlen Flight Dates 08/21/2012 - 08/27/2012 Salesperson FAX# 202-872-0263
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	W	430P-5P	NEWS AT 430P	:30	\$250.00	08/22-08/22	1	1	1	\$250.00	
	Rating: 1.5											
	22	TH	430P-5P	NEWS AT 430P	:30	\$250.00	08/23-08/23	1	1	1	\$250.00	
	Rating: 1.5											
	23	F	430P-5P	NEWS AT 430P	:30	\$250.00	08/24-08/24	1	1	1	\$250.00	
	Rating: 1.5											
	24	M	430P-5P	NEWS AT 430P	:30	\$250.00	08/27-08/27	1	1	1	\$250.00	
	Rating: 1.5											
	25	TU	5P-530P	NEWS AT 5P	:30	\$250.00	08/21-08/21	1	1	1	\$250.00	
	Rating: 1.9											
	26	W	5P-530P	NEWS AT 5P	:30	\$250.00	08/22-08/22	1	1	1	\$250.00	
	Rating: 1.9											
	27	TH	5P-530P	NEWS AT 5P	:30	\$250.00	08/23-08/23	1	1	1	\$250.00	
	Rating: 1.9											
	28	F	5P-530P	NEWS AT 5P	:30	\$250.00	08/24-08/24	1	1	1	\$250.00	
	Rating: 1.9											
	29	M	5P-530P	NEWS AT 5P	:30	\$250.00	08/27-08/27	1	1	1	\$250.00	
	Rating: 1.9											
	30	SU	5P-530P	NEWS AT 5P	:30	\$300.00	08/26-08/26	1	1	1	\$300.00	
	Rating: 1.8											
	31	TU	630A-7A	NEWS	:30	\$200.00	08/21-08/21	1	1	1	\$200.00	
	Rating: 1.7											

02

 02

Rep Order# 8853506 Ver# 1 Status New
EC'd Yes

Traffic Order# 50620
Printed: 08/20/2012 12:32 PM
Last Received: 08/20/2012 12:27 PM
Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CONGR
Estimate# 821827
Buyer Lindsay Hanlen
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	W	630A-7A	NEWS	:30	\$200.00	08/22-08/22	1	1	1	\$200.00	
Rating: 1.7												
	33	TH	630A-7A	NEWS	:30	\$200.00	08/23-08/23	1	1	1	\$200.00	
Rating: 1.7												
	34	F	630A-7A	NEWS	:30	\$200.00	08/24-08/24	1	1	1	\$200.00	
Rating: 1.7												
	35	M	630A-7A	NEWS	:30	\$200.00	08/27-08/27	1	1	1	\$200.00	
Rating: 1.7												
	36	TU	6A-630A	NEWS	:30	\$137.00	08/21-08/21	1	1	1	\$137.00	
Rating: 1.3												
	37	W	6A-630A	NEWS	:30	\$137.00	08/22-08/22	1	1	1	\$137.00	
Rating: 1.3												
	38	TH	6A-630A	NEWS	:30	\$137.00	08/23-08/23	1	1	1	\$137.00	
Rating: 1.3												
	39	F	6A-630A	NEWS	:30	\$137.00	08/24-08/24	1	1	1	\$137.00	
Rating: 1.3												
	40	M	6A-630A	NEWS	:30	\$137.00	08/27-08/27	1	1	1	\$137.00	
Rating: 1.3												
	41	SA	1030P-11P	SPORTS ZONE	:30	\$126.00	08/25-08/25	0	0	0	\$0.00	
Rating: 1.1												
Sales Remark: V1 NA												
	42	SU	1030P-11P	KING OF QUEENS	:30	\$140.00	08/26-08/26	1	1	1	\$140.00	
Rating: 1.4												
Sales Remark: V1 PG CHG												

Sales Remark: V1 NA

Sales Remark: V1 PG CHG

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CONGR
Estimate# 821827
Buyer Lindsay Hanlen
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	43	TU	6P-630P	NEWS	:30	\$385.00	08/21-08/21	1	1	1	\$385.00	
Rating: 2.5												
	44	W	6P-630P	NEWS	:30	\$385.00	08/22-08/22	1	1	1	\$385.00	
Rating: 2.5												
	45	TH	6P-630P	NEWS	:30	\$385.00	08/23-08/23	1	1	1	\$385.00	
Rating: 2.5												
	46	F	6P-630P	NEWS	:30	\$385.00	08/24-08/24	1	1	1	\$385.00	
Rating: 2.5												
	47	M	6P-630P	NEWS	:30	\$385.00	08/27-08/27	1	1	1	\$385.00	
Rating: 1.4												
	48	M	630P-7P	2 1/2 MEN	:30	\$245.00	08/27-08/27	0	0	0	\$0.00	

Rating: 1.4

Sales Remark: V1 NA

49 SA 1030A-4P LITTLE LEAGUE WS
Rating: 1.4

---REPORT TOTALS---
Report Totals: 47 / \$10,298.00

---SALES MONTHLY TOTALS---
Aug 12: 38 / \$8,306.00
Sales Totals: 47 / \$10,298.00
Station Totals: 47 / \$10,298.00

Sep 12: 9 / \$1,992.00

EC'd Yes Last Received: 08/20/2012 12:27 PM Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CONGR
 Estimate# 821827
 Buyer Lindsay Hanlen
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/821827
 Flight Dates 08/21/2012 - 08/27/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () NILE NOYES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$51,490	CABL 0%	KJZZ 0%	KPNZ 0%	KSL 45%
		KSTU 5%	KUCW 0%	KUPX 0%	KUTV 30%
		NTVX 0%			

Books MAY12
 Demos RA35+